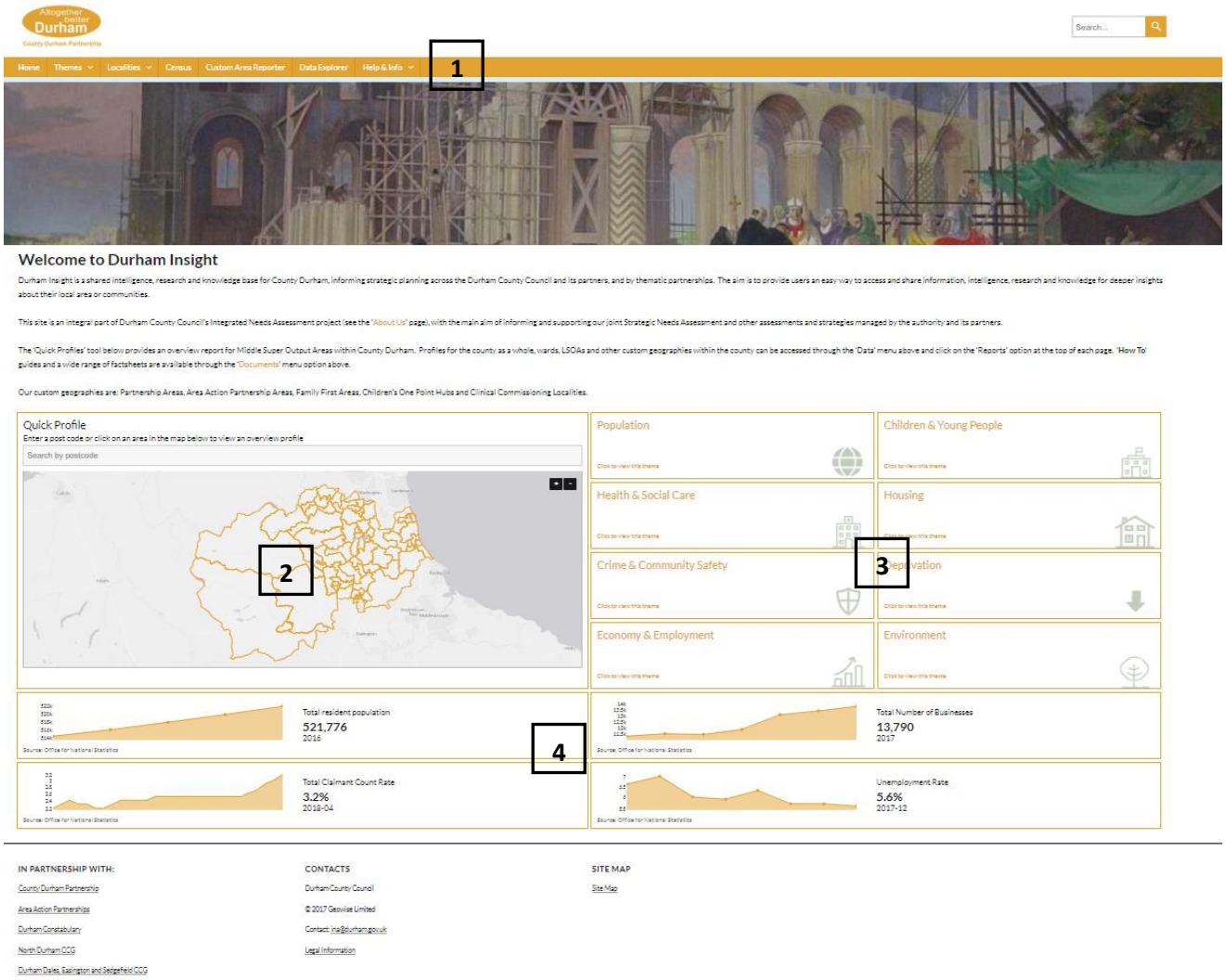
Durham Insight

A guide on how to use the 'Quick Profile' and 'Data Themes'

Introduction

The aim of Durham Insight is to provide access to data, information and analysis for the county and areas and communities within it. This site is an integral part of Durham County Council's Integrated Needs Assessment project with the main aim of informing and supporting our joint Strategic Needs Assessment and other assessments and strategies managed by the authority and its partners.

Homepage



1. **Menu bar**
2. **Quick Profile**
3. **Themes**
4. **Quick facts**

Menu Bar

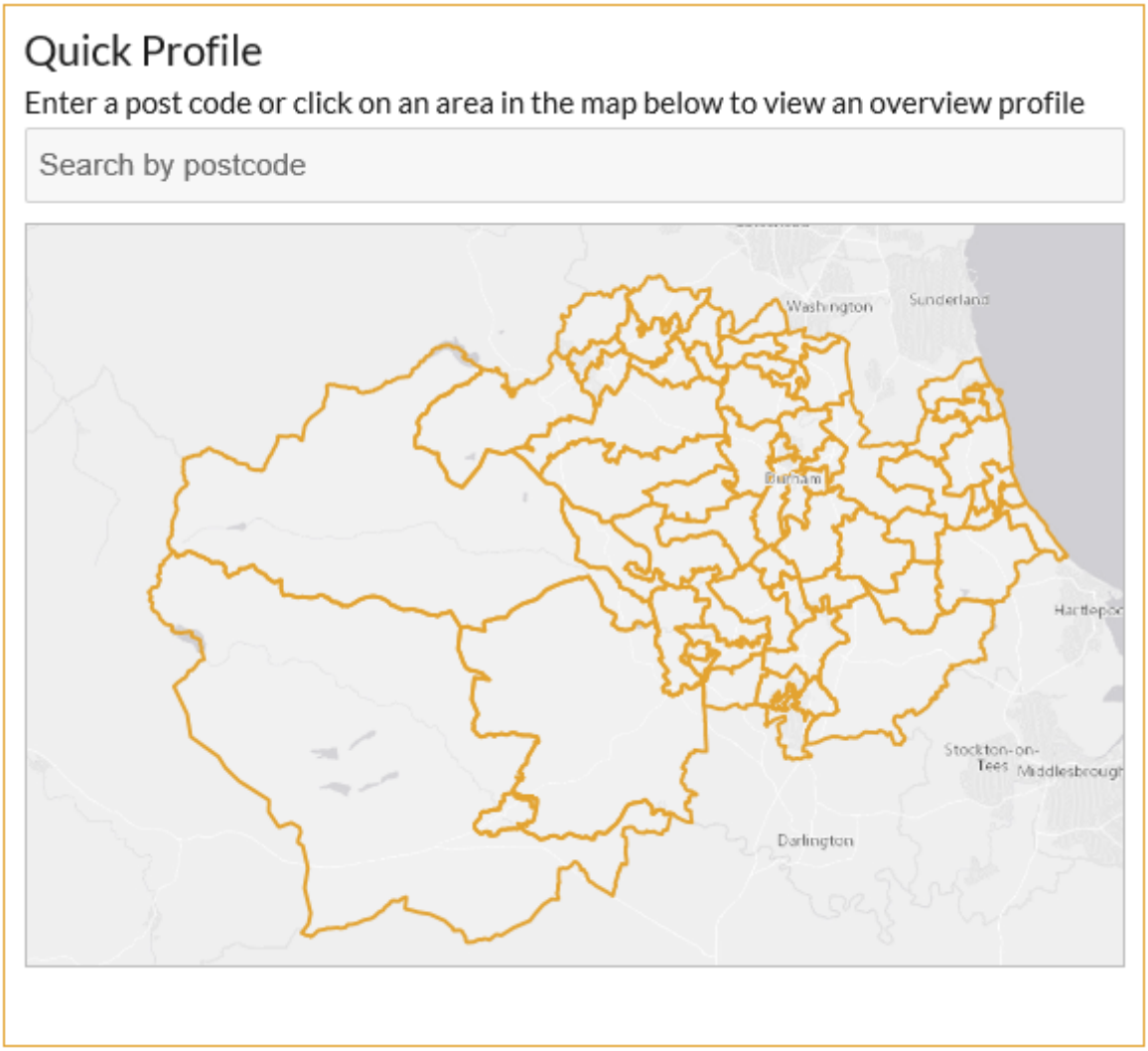
- **Home:** This takes you back to the 'Home' page,
- **Themes:** This gives access to the indicators used on the site which are organized into 'Themes',
    - **JSNA:** This section now sits under the 'Heath & Wellbeing' theme and details the county's Joint Strategic Needs Assessment (JSNA),
- **Localities:** This gives access to a range of geographical profiles for areas within County Durham. Currently profiles are available for County Durham, Area Action Partnerships (AAPs) and Middle Super Output Areas (MSOAs),

- **Census:** Information on the 2011 Census and forthcoming 2021 Census,
- **Custom Area Reporter:** Select your own sub-county areas and generate a report based on your selections,
- **Data Explorer:** Use this to build your own indicator list, map them and view them in a table. The 'Data Explorer' view, is covered in a separate guide'
- **Help & Info:** Groups together:
    - **Documents:** Useful documents derived from the indicators and used in t our Integrated Needs Assessment (INA) project,
    - **News:** Information on new developments and data releases'
    - **Links:** Useful links to data sources and other analysis,
    - **About Us:** Brief explanation of the site, the INA process and Geowise.

Quick Profile

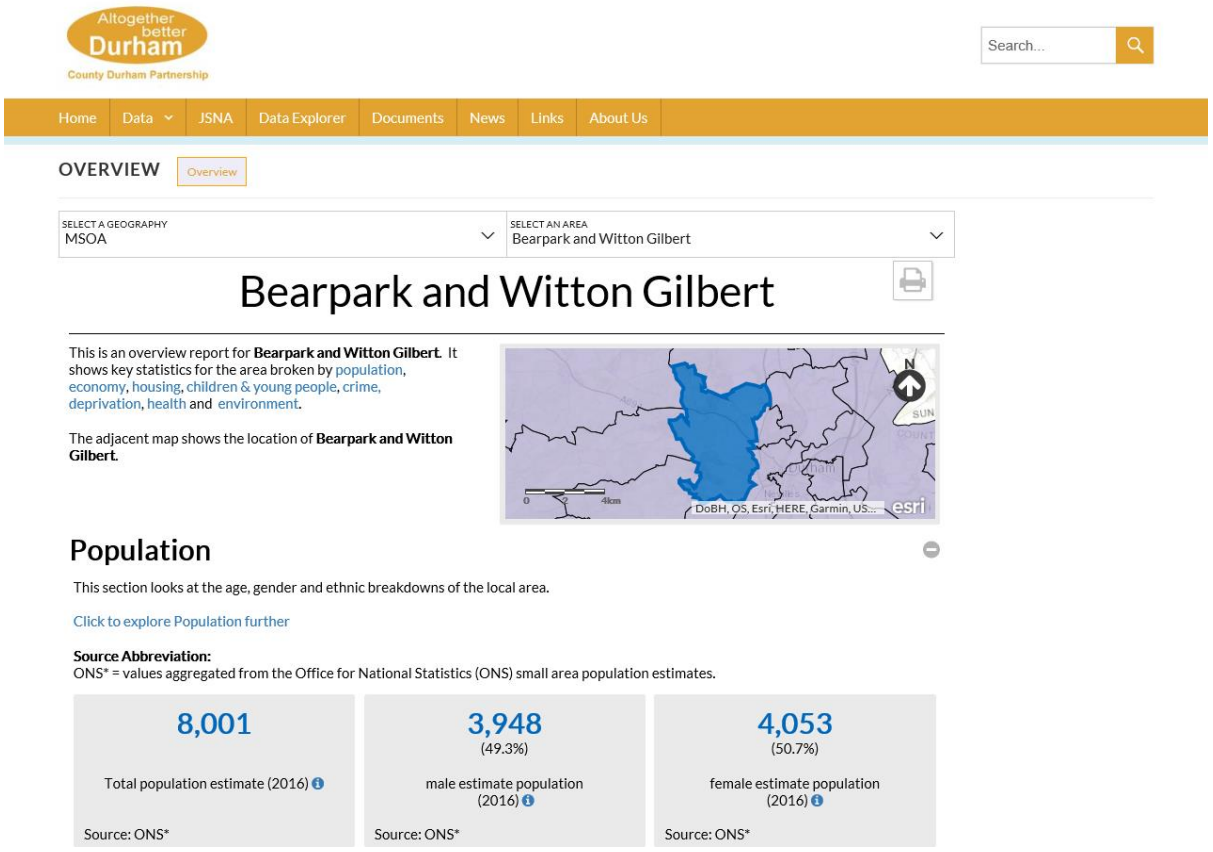
The 'Quick Profile' option on the homepage provides a profile of the main indictors used on the site for the Middle Super Output Area (MSOS) geography covering the area you are interested in – all you need is a postcode within that area.

Simply enter a postcode in the search box in the 'Quick Profile' section and press 'Enter'. Alternatively click one of the MSOA areas in the map to see an overview of that area.



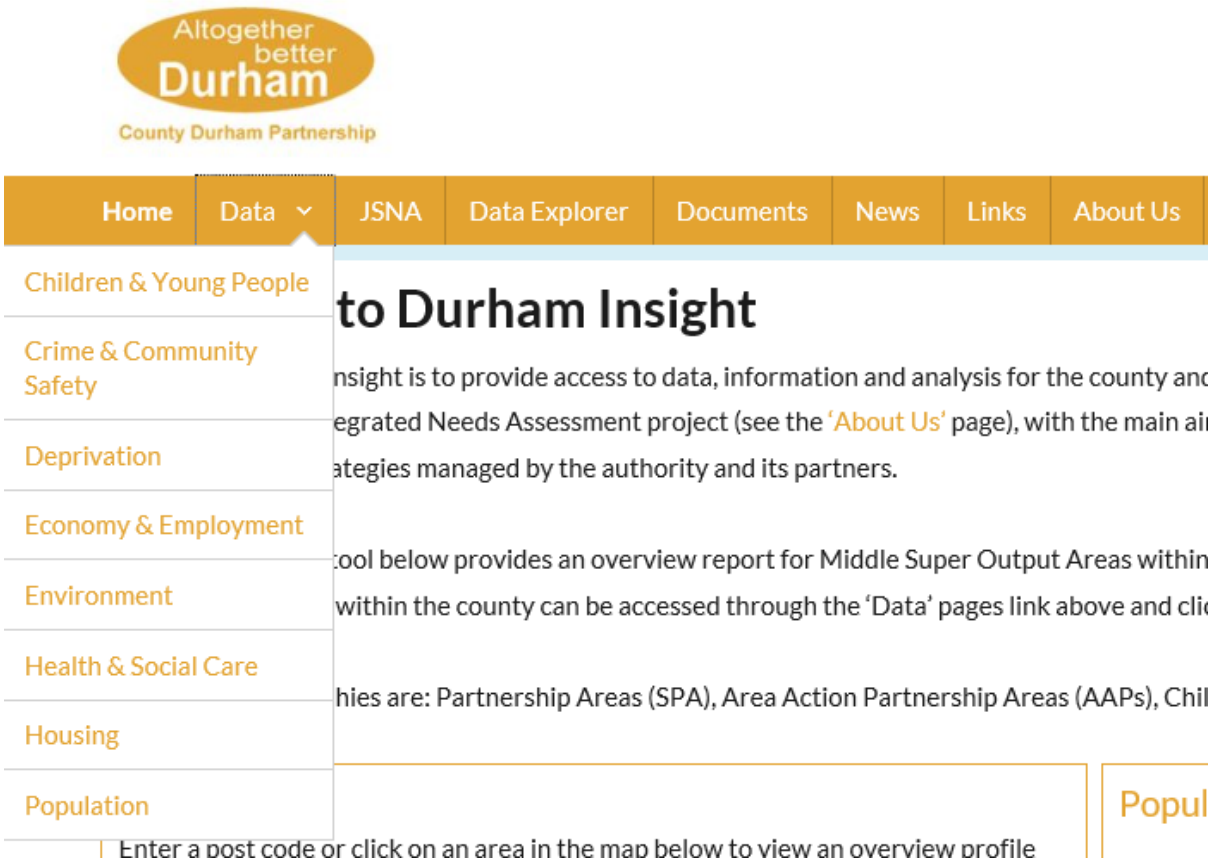
A range of indicators will be displayed from the current themes on the site:

- Population
- Economy & Employment
- Housing
- Children & Young People
- Deprivation
- Crime & Community Safety
- Health & Social Care
- Environment

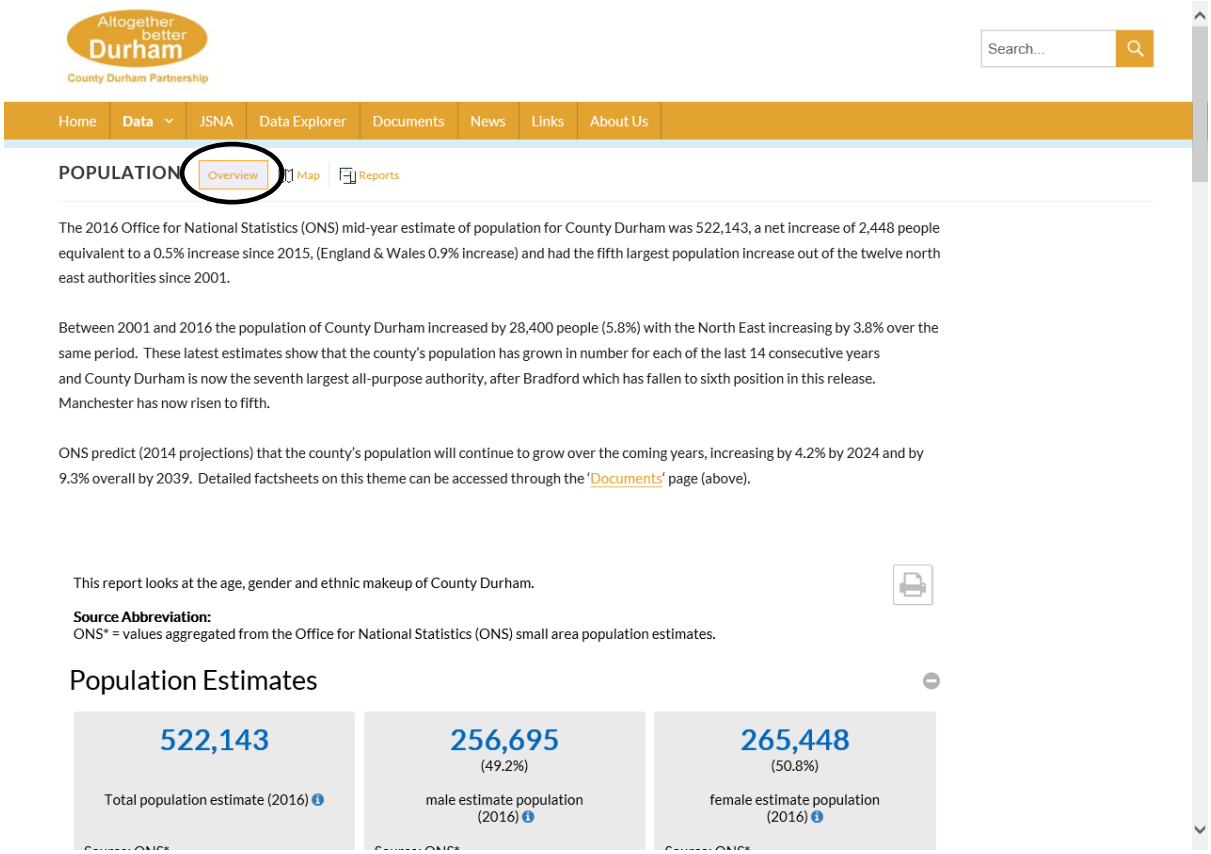


Data Themes

The indicators in the 'Quick Profile' can also be accessed via the 'Data' button at the top of the site page or to right of the 'Quick Profile' section on the homepage. The indicators are currently categorised into eight themes as detailed above:



Selecting the 'Population' theme gives the following page:

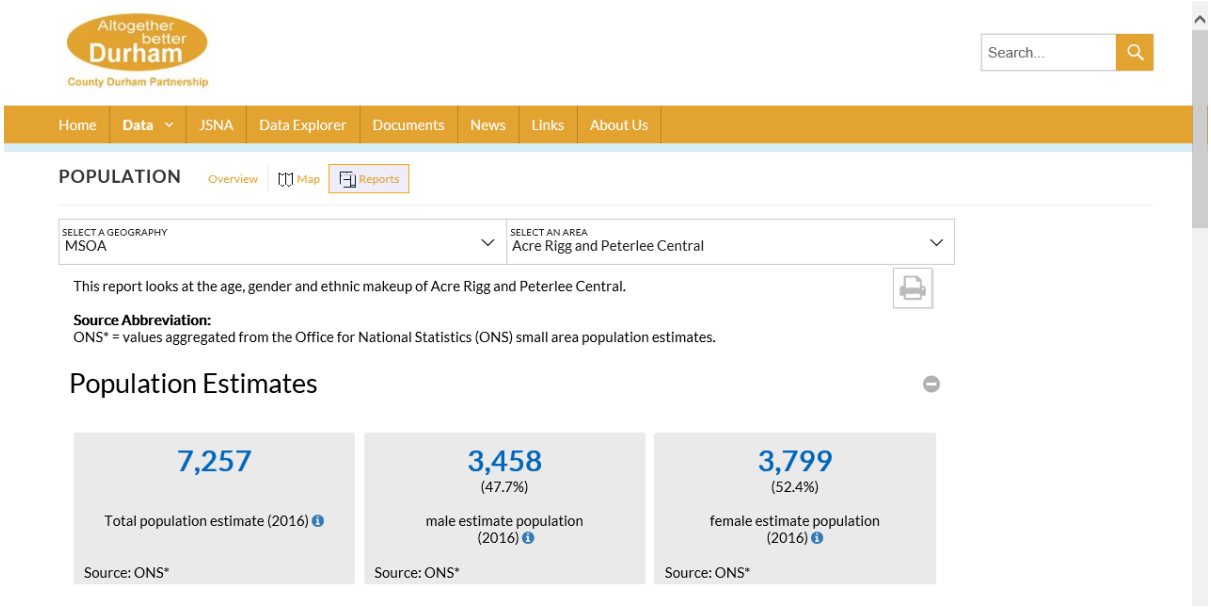


The default view ('Overview' as highlighted in the above image) provides local authority level population data. Selecting any of the other themes presents a similar view.

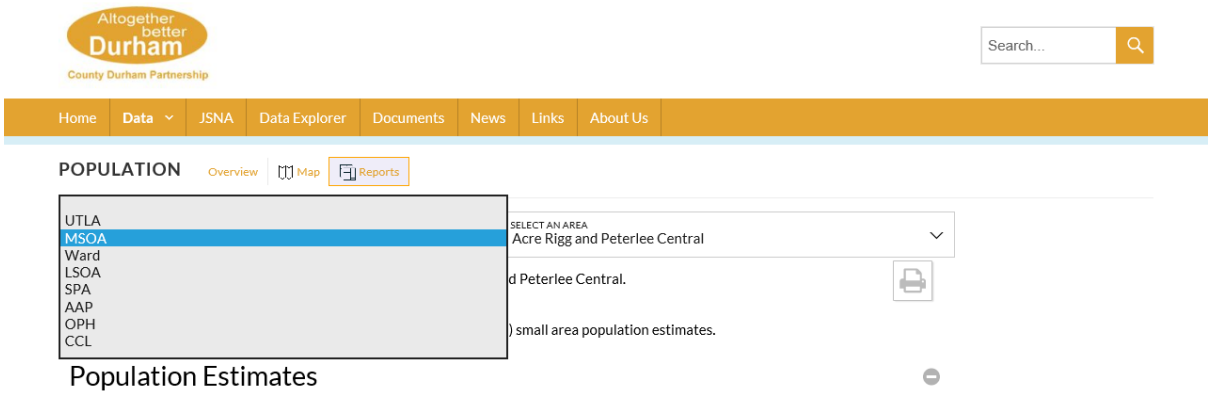
There are two other options available to view data from this theme; 'Map' and 'Report'.

The 'Map' view, which is covered in a separate guide, allows the user to visualise any of the indicators in that theme on a map for various geographical areas within County Durham.

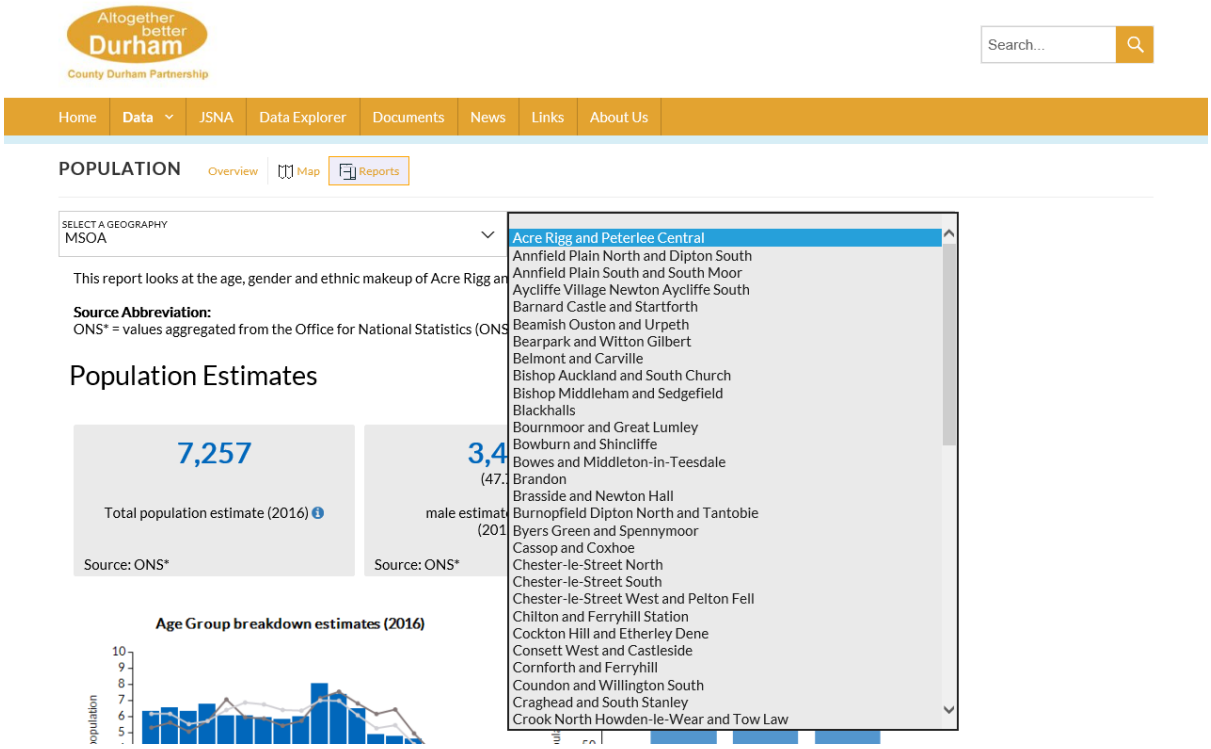
The 'Reports' view presents the data for different geographical areas within County Durham, which can be selected via the 'Select A Geography' box at the top of the page.



Geographies currently included on this site are Unitary Authority of County Durham (UTLA), Middle Super Output Area (MSOA), Lower Super Output Area (LSOA), wards and our custom geographies of Strategic Partnership Areas (SPA), Area Action Partnership Areas (AAPs), Children's One Point Hubs (OPH) and Clinical Commissioning Localities (CCL).



Once you have selected your geographical level you can then select a particular area within the county at that level using the second box 'Select an Area'.



You can copy each chart by right clicking on the chart and selecting ‘Save Picture As’. This will allow you to then insert them into other documents of your choice.

You can also print either the Overview or Reports view for a particular geographical area using the print icon to the right of the page underneath the geography section boxes.

To the right of each section in the report there is an icon that allows you to collapse/expand that section.