

Durham Insight

A guide on how to use the 'Quick Profile' and 'Data Themes'

Introduction

The aim of Durham Insight is to provide access to data, information and analysis for the county and areas and communities within it. This site is an integral part of Durham County Council's Integrated Needs Assessment project with the main aim of informing and supporting our joint Strategic Needs Assessment and other assessments and strategies managed by the authority and its partners.

Homepage

The screenshot shows the Durham Insight homepage. At the top is a navigation menu with items: Home, Themes, Localities, Census, Custom Area Reporter, Data Explorer, and Help & Info. A search bar is located in the top right corner. Below the menu is a large banner image of a cathedral interior. The main content area is divided into several sections:

- 1. Menu bar:** The navigation menu at the top of the page.
- 2. Quick Profile:** A section on the left with a search box for a postcode and a map of County Durham showing various localities.
- 3. Themes:** A grid of eight data themes, each with an icon and a 'Click to view this theme' link. The themes are: Population, Children & Young People, Health & Social Care, Housing, Crime & Community Safety, Education, Economy & Employment, and Environment.
- 4. Quick facts:** Four line charts showing trends over time for: Total resident population (521,776 in 2016), Total Number of Businesses (13,790 in 2017), Total Claimant Count Rate (3.2% in 2018-04), and Unemployment Rate (5.6% in 2017-12).

At the bottom of the page, there are three columns of links: 'IN PARTNERSHIP WITH:' (listing County Durham Partnership, Area Action Partnerships, Durham Constabulary, North Durham CCG, and Durham, Gateshead and Sedburgh CCG), 'CONTACTS' (listing Durham County Council, © 2017 Geovise Limited, Contact: ins@durham.gov.uk, and Legal Information), and 'SITE MAP' (with a link to Site Map).

1. Menu bar
2. Quick Profile
3. Themes
4. Quick facts

Menu Bar

- **Home:** This takes you back to the 'Home' page,
- **Themes:** This gives access to the indicators used on the site which are organized into 'Themes',
 - **JSNA:** This section now sits under the 'Health & Wellbeing' theme and details the county's Joint Strategic Needs Assessment (JSNA),
- **Localities:** This gives access to a range of geographical profiles for areas within County Durham. Currently profiles are available for County Durham, Area Action Partnerships (AAPs) and Middle Super Output Areas (MSOAs),

- **Census:** Information on the 2011 Census and forthcoming 2021 Census,
- **Custom Area Reporter:** Select your own sub-county areas and generate a report based on your selections,
- **Data Explorer:** Use this to build your own indicator list, map them and view them in a table. The 'Data Explorer' view, is covered in a separate guide'
- **Help & Info:** Groups together:
 - **Documents:** Useful documents derived from the indicators and used in t our Integrated Needs Assessment (INA) project,
 - **News:** Information on new developments and data releases'
 - **Links:** Useful links to data sources and other analysis,
 - **About Us:** Brief explanation of the site, the INA process and Geowise.

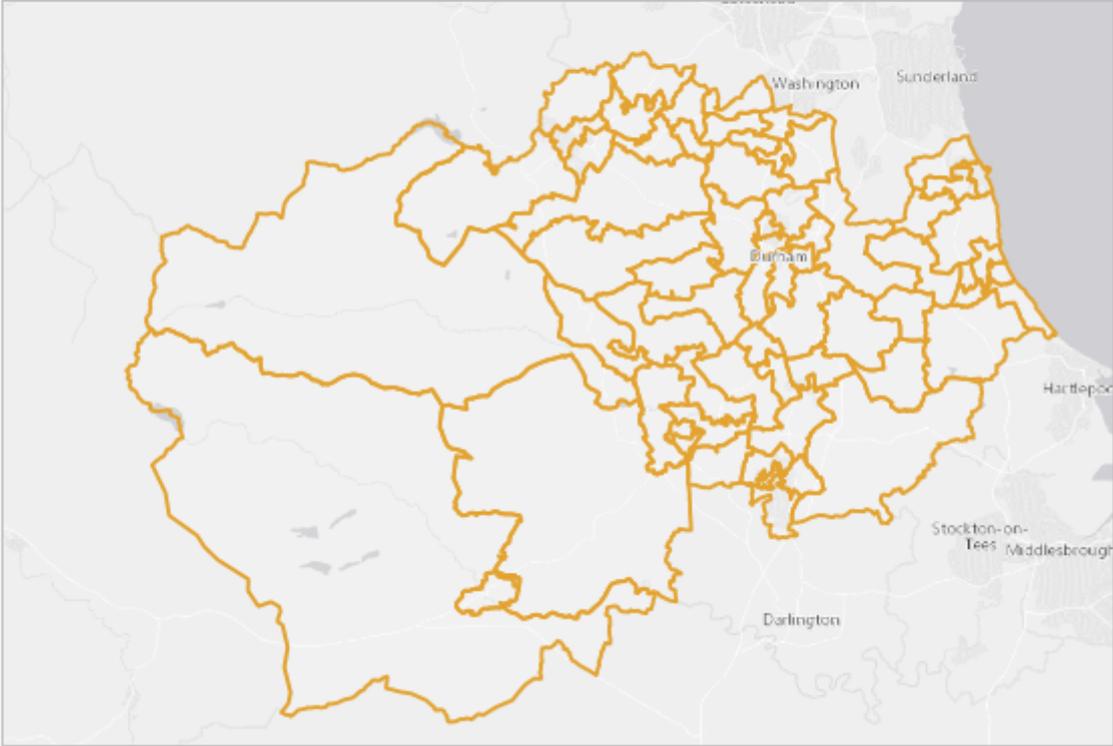
Quick Profile

The 'Quick Profile' option on the homepage provides a profile of the main indicators used on the site for the Middle Super Output Area (MSOS) geography covering the area you are interested in – all you need is a postcode within that area.

Simply enter a postcode in the search box in the 'Quick Profile' section and press 'Enter'. Alternatively click one of the MSOA areas in the map to see an overview of that area.

Quick Profile

Enter a post code or click on an area in the map below to view an overview profile



A range of indicators will be displayed from the current themes on the site:

- Population
- Economy & Employment
- Housing
- Children & Young People
- Deprivation
- Crime & Community Safety
- Health & Social Care
- Environment



OVERVIEW Overview

SELECT A GEOGRAPHY MSOA SELECT AN AREA Bearpark and Witton Gilbert

Bearpark and Witton Gilbert

This is an overview report for **Bearpark and Witton Gilbert**. It shows key statistics for the area broken by [population](#), [economy](#), [housing](#), [children & young people](#), [crime](#), [deprivation](#), [health](#) and [environment](#).

The adjacent map shows the location of **Bearpark and Witton Gilbert**.



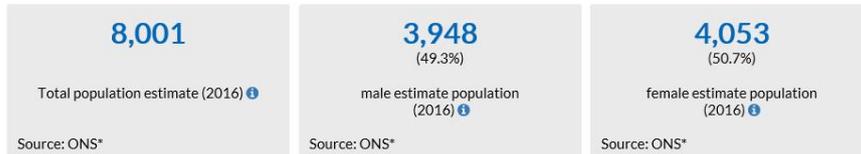
Population

This section looks at the age, gender and ethnic breakdowns of the local area.

[Click to explore Population further](#)

Source Abbreviation:

ONS* = values aggregated from the Office for National Statistics (ONS) small area population estimates.



Data Themes

The indicators in the 'Quick Profile' can also be accessed via the 'Data' button at the top of the site page or to right of the 'Quick Profile' section on the homepage. The indicators are currently categorised into eight themes as detailed above:

Altogether better Durham
County Durham Partnership

Home Data JSNA Data Explorer Documents News Links About Us

Children & Young People

Crime & Community Safety

Deprivation

Economy & Employment

Environment

Health & Social Care

Housing

Population

to Durham Insight

Insight is to provide access to data, information and analysis for the county and integrated Needs Assessment project (see the 'About Us' page), with the main categories managed by the authority and its partners.

The tool below provides an overview report for Middle Super Output Areas within the county can be accessed through the 'Data' pages link above and click on the following themes:

Themes are: Partnership Areas (SPA), Area Action Partnership Areas (AAPs), Child

Popul

Enter a post code or click on an area in the map below to view an overview profile

Selecting the 'Population' theme gives the following page:

Altogether better Durham
County Durham Partnership

Search...

Home Data JSNA Data Explorer Documents News Links About Us

POPULATION

Overview Map Reports

The 2016 Office for National Statistics (ONS) mid-year estimate of population for County Durham was 522,143, a net increase of 2,448 people equivalent to a 0.5% increase since 2015, (England & Wales 0.9% increase) and had the fifth largest population increase out of the twelve north east authorities since 2001.

Between 2001 and 2016 the population of County Durham increased by 28,400 people (5.8%) with the North East increasing by 3.8% over the same period. These latest estimates show that the county's population has grown in number for each of the last 14 consecutive years and County Durham is now the seventh largest all-purpose authority, after Bradford which has fallen to sixth position in this release. Manchester has now risen to fifth.

ONS predict (2014 projections) that the county's population will continue to grow over the coming years, increasing by 4.2% by 2024 and by 9.3% overall by 2039. Detailed factsheets on this theme can be accessed through the 'Documents' page (above).

This report looks at the age, gender and ethnic makeup of County Durham.

Source Abbreviation:
ONS* = values aggregated from the Office for National Statistics (ONS) small area population estimates.

Population Estimates

522,143	256,695 (49.2%)	265,448 (50.8%)
Total population estimate (2016)	male estimate population (2016)	female estimate population (2016)

The default view ('Overview' as highlighted in the above image) provides local authority level population data. Selecting any of the other themes presents a similar view.

There are two other options available to view data from this theme; 'Map' and 'Report'.

The 'Map' view, which is covered in a separate guide, allows the user to visualise any of the indicators in that theme on a map for various geographical areas within County Durham.

The 'Reports' view presents the data for different geographical areas within County Durham, which can be selected via the 'Select A Geography' box at the top of the page.

The screenshot shows the 'Reports' view for Population data. The page header includes the 'Altogether better Durham' logo and a search bar. The navigation menu has 'Home', 'Data', 'JSNA', 'Data Explorer', 'Documents', 'News', 'Links', and 'About Us'. The 'POPULATION' section has tabs for 'Overview', 'Map', and 'Reports'. Below the tabs, there are two dropdown menus: 'SELECT A GEOGRAPHY' (set to MSOA) and 'SELECT AN AREA' (set to Acre Rigg and Peterlee Central). A text box states: 'This report looks at the age, gender and ethnic makeup of Acre Rigg and Peterlee Central.' Below this is a 'Source Abbreviation' section: 'Source: ONS* = values aggregated from the Office for National Statistics (ONS) small area population estimates.' The main content area is titled 'Population Estimates' and features three data cards: 'Total population estimate (2016)' with a value of 7,257, 'male estimate population (2016)' with a value of 3,458 (47.7%), and 'female estimate population (2016)' with a value of 3,799 (52.4%). Each card includes a 'Source: ONS*' link.

Geographies currently included on this site are Unitary Authority of County Durham (UTLA), Middle Super Output Area (MSOA), Lower Super Output Area (LSOA), wards and our custom geographies of Strategic Partnership Areas (SPA), Area Action Partnership Areas (AAPs), Children's One Point Hubs (OPH) and Clinical Commissioning Localities (CCL).

This screenshot shows the 'Reports' view with the 'Select A Geography' dropdown menu open. The menu lists the following options: UTLA, MSOA (highlighted), Ward, LSOA, SPA, AAP, OPH, and CCL. The rest of the page content, including the 'SELECT AN AREA' dropdown and the 'Population Estimates' section, is visible in the background.

Once you have selected your geographical level you can then select a particular area within the county at that level using the second box 'Select an Area'.

POPULATION Overview Map Reports

SELECT A GEOGRAPHY
 MSOA

This report looks at the age, gender and ethnic makeup of Acre Rigg and Peterlee Central

Source Abbreviation:
 ONS* = values aggregated from the Office for National Statistics (ONS)

Population Estimates

7,257

Total population estimate (2016)

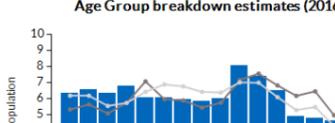
Source: ONS*

3,447

male estimate (2016)

Source: ONS*

Age Group breakdown estimates (2016)



Acre Rigg and Peterlee Central

Anfield Plain North and Dipton South
 Anfield Plain South and South Moor
 Aycliffe Village Newton Aycliffe South
 Barnard Castle and Startforth
 Beamish Ouston and Urpeth
 Bearpark and Witton Gilbert
 Belmont and Carville
 Bishop Auckland and South Church
 Bishop Middleham and Sedgfield
 Blackhalls
 Bournmoor and Great Lumley
 Bowburn and Shincliffe
 Bowes and Middleton-in-Teesdale
 Brandon
 Brasside and Newton Hall
 Burnopfield Dipton North and Tantobie
 Byers Green and Spennymoor
 Cassop and Coxhoe
 Chester-le-Street North
 Chester-le-Street South
 Chester-le-Street West and Pelton Fell
 Chilton and Ferryhill Station
 Cockton Hill and Etherley Dene
 Consett West and Castleside
 Cornforth and Ferryhill
 Coundon and Willington South
 Craghead and South Stanley
 Crook North Howden-le-Wear and Tow Law

You can copy each chart by right clicking on the chart and selecting ‘Save Picture As’. This will allow you to then insert them into other documents of your choice.

You can also print either the Overview or Reports view for a particular geographical area

using the print icon  to the right of the page underneath the geography section boxes.

To the right of each section in the report there is an icon  that allows you to collapse/expand that section.